

**Wait For
Rosenberg's
Introductory
Sale**

**Beginning May 4th at
9 O'clock**

ROSENBERG'S INTRODUCTORY SALE

MAY 4th to 15th

**Store Closed
Wednesday
May 3d
Sale Begins Thursday
at
2 O'clock**

\$15,000 Stock Formerly Owned by A. Lesser

This Handsome Stock of Dry Goods, Shoes, Ladies and Gents Ready-to-Wear will be put on sale at less than factory cost. This stock was bought before the great advance in price caused by the European war. You will not hear a word about the dye shortage. Goods will be sold cheaper than the merchants can buy them today. We are making this sale to get acquainted with the people of Anderson and county. We have with us Mr. Lesser's sales-people, Mrs. Jessie Hembree and Mr. J. R. Simpson; also a number of young ladies of Anderson and my old clerks from Washington, Ga., so you can be sure of good service. Store will be a revelation and exposition of high class merchandise at very small prices.

Free Ladies Only Free

To the first 50 ladies making a purchase on opening day we will give a nice present. To get this be here early when the doors are thrown open Thursday, May 4th at 9 o'clock sharp.

CAUSE OF SALE

On account of having to remodel the Store Room we are going to sacrifice this Handsome Stock of Summer Merchandise and Shoes. Goods will be sold at next to nothing prices for 10 days time. All goods marked in plain figures on a green tag. Special prices advertised for certain days will be sold only on days mentioned at quantities mentioned. No phone or mail orders filled. You will have to come in person. Don't forget the date, May 4th to 15th. Look for the sign. Don't mistake the place.

Free Ladies Only Free

To the first 50 ladies making a purchase on opening day we will give a nice present. To get this be here early when the doors are thrown open Thursday, May 4th at 9 o'clock sharp.

HOT SHOT PRICES FOR 10 DAYS TIME

THURSDAY, MAY 4TH 10c PAJAMA CLOTH 6c 1,200 Yards Pajama Checks, 36 inches wide. Nice soft, smooth quality. Sells for 10c per yard everywhere. Thursday only. 10 yards to a customer, at yd. 6c	FRIDAY, MAY 5TH 10c BLEACHING 5c 1,500 Yards 36 soft Finish Bleaching, made by one of the best Bleacheries in the U. S. A. Sells regularly at 10c yard. Friday only. 10 yards to a customer, at per yard. 5c	SATURDAY, MAY 6TH 10c CURTAIN SWISS 5c 1,000 Curtain Goods. Cream and White, 36 inches wide Colored borders. Sells for 10c per yard, all over, 10 yards to a customer, at, per yard (Saturday Only) 5c	MONDAY, MAY 8TH 12 1-2c CANNON CLOTH 6 1-2c 800 Yards Cannon Cloth, better known as Embroidery Cloth, 33 inches wide. Sells for 12 1-2c per yard. Monday Special, 10 yard limit, at 6 1-2c per yard.	TUESDAY, MAY 9TH 12 1-2c PERCALES 6 1-2c 2,000 Yards 36-inch Percales. Light and Dark Colors. Sells most places at 12 1-2c per yard. Tuesday Special, 10 yard limit, at, per yard. 6 1-2c
WEDNESDAY, MAY 10TH 10c DRESS GINGHAMS 5c 2,000 Yards Fine Dress Ginghams. Plaids Stripes and Checks, Light and Dark Colors. Sells at 10c and 12 1-2c yard. Wednesday only at per yard. (10 Yard Limit.) 5c	THURSDAY, MAY 11TH 12 1-2c FLOWERED BATISTE 5c 1,500 Yards, Wash Batiste, large flowers stripes and small figures. Goods well worth 12 1-2c per yard. Special for Thursday (10 Yard Limit) at per yard. 5c	FRIDAY, MAY 12TH 12 1-2c WHITE LAWN 6 1-2c 1,000 Yards 40 inch Victoria White Lawn. Sheer, smooth Quality. Worth regularly 12 1-2c per yard. For Friday we will sell 10 yards to a customer at, 6 1-2c per yard.	SATURDAY, MAY 13TH 25c WHITE GOODS AT 5c 1,000 Yards White Goods, sold at 15c to 25c. All are a little soiled from handling. This will be the greatest sale of all. Saturday only. (10 Yard Limit, at 5c per yard.	MONDAY, MAY 15TH 12 1-2c CURTAIN GOODS 6 1-2c 1,000 Yards Curtain Materials. Plain White, Cream, also with stencil borders. Many colors to select from. Regular 12 1-2c Values. (10 Yards Limit) Monday only. At, per yard. 6 1-2c
25c Silks Shot to 15c Beautiful lot of Wash Silks. Most any color you desire. Plain and Fancy. As long as they last, at per yard, only 15c	15c Ribbons Reduced to 8c Beautiful Lot of Dresden Ribbons, No. 40ft 25 pieces to go in this sale at, yard 8c Full line of Ribbons, ranging in price from 1c to 19c per yard.	Tremendous Values at 11c 20c COLORED SUITINGS. 11c 20c GALATEAS. 11c 20c WHITE LINENE. 11c 20c COLORED MADRAS. 11c 20c BLAZER STRIPES. 11c 20c WHITE PIQUE. 11c 20c TENNIS CLOTH. 11c 20c BROWN LINENS. 11c 20c WHITE REPS. 11c 20c WHITE BATISTE. 11c 20c WHITE MADRAS. 11c		Special Lots at Unheard of Prices.
75c Silks Cut to 47c 36-inch Foulard Poplin, also Plain Poplin. Lovely colors. Going with a rush at 47c per yard.	Smashed to 7 1-2c 10c GRADE APRON GINGHAMS. 7 1-2c 10c GRADE APRON GINGHAMS, per yd. 7 1-2c 10c QUALITY BLEACHING, per yd. 7 1-2c 10c GRADE DRESS GINGHAMS, per yd. 7 1-2c 10c VALUE STRONG CLOTH, per yd. 7 1-2c 10c PAJAMA CHECKS, per yd. 7 1-2c 10c 40-INCH LAWNS per yd. 7 1-2c 10c FLOWERED ORGANDY, per yd. 7 1-2c 10c BLUE BELL CHEVIOTS, per yd. 7 1-2c 10c BLEACHED DRILLS, per yd. 7 1-2c 10c CANNON CLOTH, per yd. 7 1-2c 10c VALUE PERCALES, per yd. 7 1-2c and a Hundred Others at the same prices.	25c Dress Goods Cut to 15c Special Values, all, some plain, and others checked, and fancy weaves. And color you might desire. This sale at, yard. 15c		5c to 7 1-2c Laces at, yd. 2c Big Lot of Slightly Soiled Valenciennes Lace. Sold from 2c to 7 1-2c per yard. All are going at, per yard. 2c
50c Silks Reduced to 33c Beautiful Wash Silks, also Chinas and Shantung. Many colors and patterns to select from. Going quick at 38c	This Lot at Only 9c 15c QUALITY GALATEA, per yd. 9c 15c WHITE BATISTE, per yd. 9c 15c KIMONA CREPE, per yd. 9c 15c IMPORTED MADRAS, per yd. 9c 15c WASH SUITINGS, per yd. 9c 15c WHITE LINENES, per yd. 9c 15c WHITE VOILE, per yd. 9c 15c 40-INCH LAWN, per yd. 9c 15c COLORED FLAXONS, per yd. 9c 15c COLORED SWISS, per yd. 9c 15c CURTAIN MATERIALS, per yd. 9c	50c Dress Goods Cut to 29c Big lot of Serge, Worsted, Mohair, Suiting, Etc. All colors. Many patterns to select from. All are great values at, per yard. 29c		8 1-2 to 10c Laces at, yd. 4c One lot of Torchon, Vals and Plat Val Laces. Worth from 8 1-2c to 10c per yard. Going at the yard. 4c
\$1 Silks Smashed to 69c Poplins, Messalines, Taffetas, Fancy Stripes and checks. All 36-inches wide. Good line of colors. This sale at, per yard. 69c	Big Values at 5c 36-inch SEA ISLAND, worth 7c per yard, at 5c 40c Solid Color LAWNS, most any color, at 5c 7c APRON GINGHAMS, all size check, at 5c 36-inch CURTAIN SWISS, worth 10c per yd., at 5c 7c CLOTHES, light and dark coors at, yd. 5c 10c EMBROIDERIES, roughly soiled, at per yd. 5c 10c Flowered and Striped MUSLINS, at per yd. 5c	75c Dress Goods Cut to 45c Lovely line of All Wool Dress Goods. Most any color or material you want. Going on Sale at 45c per yard.		12-1-2c Laves at, yd. 6c Another Bunch of Fine Laces, slightly damaged. For only 6c
		\$1 Dress Goods Reduced to 65c Beautiful Serges, Poplins, Mohairs, Broad Cloth, Shark Skin, Granite Cloth, Crepe de Chene, and in fact most any material known to the Dry Goods Business. All put down to the small price of, 65c per yard.		15c Laces at, yd. 8c Large lot of Fine French Laces, sold from 12 1-2 to 15c per yard, slightly soiled. All to go at, per yard, only 8c
				20 to 25c Laces, per yd. 12c This lot of Laces and Embroideries are simply great. But on account of careless handling they have gotten soiled. You can buy them now at, 12c per yard.
Location of Store West side of Square opposite the Monument. Look for Big Sign. Be sure you are right. Sale begins Thursday, May 4th. Ends May 15th.				
OUR FIRST SALE IN ANDERSON , therefore we are making a big effort and trimming prices to the limit. Every article in the house cut to Rock Bottom, and then some. Store will open Thursday rain or shine PHIL ROSENBERG				
ANDERSON, S. C.				
Look for the Big Sign on Windows showing a Cannon in action, shooting Prices to pieces. Be sure you are right, then enter.				